

## + IKEA TRANSPORTATION ANALYSIS + ACCESS PLAN

SSE performed a detailed traffic impact analysis for IKEA's first store in New York City (NYC) in a historically industrial waterfront area in Brooklyn, New York. Our team designed shuttle bus service, ferry service, extensions of two NYC Transit bus routes, and a new transportation terminal at IKEA to improve customers and employee access. SSE's transportation plans have contributed to the huge success of the store, and served as a catalyst for widespread economic development in a previously moribund area.

